

Winchester Cultural Council



Fine Art
and
Craft Fair
at the
Farmer's Market

August 6, 2011

9:30am - 4:30pm

Call for Artists!

ELIGIBILITY / JUDGING

A jury comprised of WCC members, practicing artists, art teachers, and committee members will judge original artwork of professional quality in any medium for acceptance. No molds, kits or commercial products will be permitted. Accepted artists are expected to properly label all commercially produced reproductions. Any artist intending to sell reproductions of their original work must disclose their intent in their application. An on-site jury committee will reserve the right to determine any participating artists' compliance with eligibility requirements at any time during the day of the fair. Those that do not comply may be asked to do so or may be asked to leave. ALL JURY DECISIONS ARE FINAL.

EXHIBIT SPACE / FEES

Approximately 25 artist exhibit spaces are available. Standard spaces are 10'w x10'd, allowing space between booths. A limited number of double spaces may be available after July 10, 2011. Artists will be responsible for setting up their assigned space with their own tent(s) or canopies, tables and displays. Tent poles must be weighted down to withstand wind and outfitted to withstand other various weather conditions. This is a rain or shine event, refunds will not be given to artists that choose not to show in inclement weather. Stakes or ground cover are not permitted!

Single Space (10'w x10'd) –

All Artists (applications due July 28, 2011)- \$55

Double Space (20'w x10'd) (if available after July 10th deadline)- \$85

ARTIST RESPONSIBILITY

The artist is required to be on-site by 8:30am to set up and stay throughout the hours of the show. Artists' are responsible for booth coverage at all times. No dealers or agents are permitted. Artists are responsible for setting up their display with appropriate weather protection, keeping space free of clutter, and may not start to tear down prior to 4:30 p.m. WE WILL STRICTLY ENFORCE BOOTH TEAR DOWN! Sales tax is the artist's responsibility. Current Massachusetts sales tax is 6.25%.

AWARDS / CASH PRIZES

Artist's booths will be judged by fair attendees and the WCC will award a cash prize (amount to be determined) that day for Best of Show.

SUPPORT SERVICES

SIGNAGE, POSTCARDS, and LOCAL ADVERTISING will be provided by the Winchester Cultural Council.

ART PROGRAM AND GRANT DONATIONS

You are invited to donate one item of your work to the Winchester Cultural Council (WCC) booth. If you wish to donate, please indicate so on the application. Proceeds will help to support future WCC programs and grant allocations.

APPLICATION PROCEDURE

Artists will need to submit 4 images - 1 of their booth and setup and 3 of their medium in JPEG format on a CD or as an email attachment. The CD or emailed jpeg file needs to be labeled with the artists' name, medium and dimension of work. CDs will not be returned unless requested and extra postage has been enclosed with a self addressed stamped protective envelope. If return is not requested CDs will be destroyed after juried.

NO PRINTED PHOTOS WILL BE ACCEPTED

TWO SEPARATE CHECKS ARE REQUIRED

One check is for the entry fee and one is for postage and handling. Please make checks payable to the Winchester Cultural Council. The check for the exhibit space rental will be returned to those artists who have not been accepted. CD's will not be returned unless requested. The postage and handling fee of \$5.00 is non-refundable.



a local agency which is supported by the Massachusetts Cultural Council, a state agency

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ARTIST INFORMATION: (please print clearly)

Business Name: _____ Artist's Name: _____

Address: _____

City/Town _____ State _____ Zip _____

Home Phone _____ Cell Phone _____ Fax _____

Email _____ Website _____

_____ **I am interested in demonstrating** _____

_____ **I would like to donate** _____ **to the WCC booth**

I, _____ understand that I will be expected to sign a release agreement and waiver if accepted in order to indemnify the Town of Winchester and the WCC against any damages to personal property and/or personal injury while participating in the WCC Fine Art & Craft Fair at the Farmer's Market. Your initials at the end of this statement indicate that you have read and agree to sign this waiver upon acceptance.

IMAGE DESCRIPTIONS:

List object, technique, materials and price range.

If you need more space, you may attach a single additional sheet.

Image #1 (booth display) _____

Image #2 _____

Image #3 _____

Image #4 _____

MEDIUM (please choose one):

_____ Ceramics _____ Fiber _____ Wearable Fiber _____ Fine Art/Painting
_____ Glass _____ Jewelry _____ Leather _____ Wood
_____ Mixed Media _____ Photography _____ Sculpture _____ Other _____

_____ Reproductions of Original Artwork, please describe: _____

MAIL ENTRY FORM, IMAGE CD AND CHECKS TO:

**WINCHESTER CULTURAL COUNCIL
71 MOUNT VERNON ST.
WINCHESTER, MA 01890**



The WCC a local agency which is supported by the Massachusetts Cultural Council, a state agency. The WCC is NOT responsible for checks or money orders NOT received in the mail. It is the artists' responsibility to verify that all materials have been received by the WCC.